



GET YOUR “BOO” ON THIS FALL AT ZOOSIANA

Boo at the Zoo is coming back to Zoosiana, and we’re inviting businesses, organizations and friends throughout Acadiana to get in on the fun, get noticed and help us make this year’s event a little more WILD!

Each fall, Boo at the Zoo brings families through our gates for a not-so-spooky celebration filled with animals, treats, entertainment, activities and Halloween fun throughout the zoo.

And this year, we’re adding even more BOO!

MEET BOUX! THERE’S A NEW GHOST IN TOWN!

This fall, we’re introducing **Boux**, Zoosiana’s family friendly ghost mascot! **Boux** will be popping up throughout Boo at the Zoo to greet guests, pose for photos and add a little extra personality to the festivities.



But Boux won’t be the only ghost making an appearance...

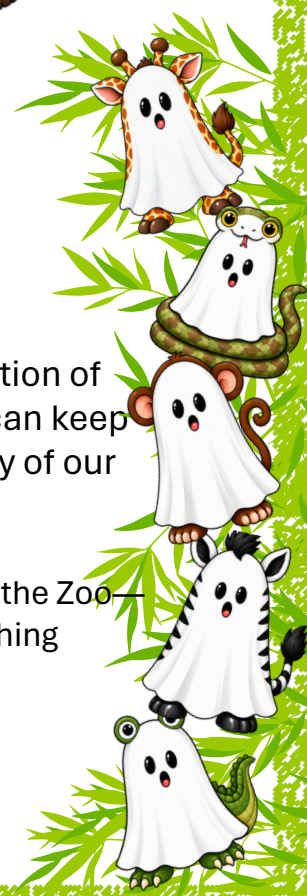
GHOSTS GONE WILD!

PEEK-A-BOO...CAN YOU FIND THEM ALL?

We’re introducing a new family scavenger hunt featuring a collection of playful animal-themed ghosts hiding throughout the zoo. Guests can keep their eyes on the trees as they explore Zoosiana and see how many of our wild little ghosts they can find along the way.

It’s another fun, interactive experience we’re adding to this year’s Boo at the Zoo — and another opportunity for our sponsors to become part of something memorable for our guests.

And that’s just the beginning...



DOUBLE YOUR IMPACT!

TWO EVENTS. SAME SPONSORSHIP LEVEL. 30% SAVINGS.

We've expanded our sponsorship opportunities this year to offer more ways to participate, more ways to be seen and even more value for your sponsorship investment.

Why be part of just one of Zoosiana's largest annual events when your sponsorship can make an impact at TWO?

Businesses committing at the \$5,000 sponsorship level or above can take advantage of our **Double Your Impact** offer by securing the same sponsorship tier at both Boo at the Zoo and Eggstravanzoo events

Commit to both events and receive **30% OFF** the combined investment, while receiving your FULL sponsorship tier and recognition at BOTH events.



For example: APEX Partner Investment Tier

Boo at the Zoo—\$10,000 value AND Eggstravanzoo—\$10,000 value

Combined Sponsorship Value — \$20,000

but you can take advantage of the

DOUBLE YOUR IMPACT INVESTMENT FOR \$14,000



That's a \$6,000 savings while receiving full Apex Partner recognition at BOTH events!

Twice the events. Twice the opportunity for exposure.

One sponsorship investment that goes a whole lot further.

LOOKING FOR A SMALLER WAY TO MAKE A BIG IMPRESSION? "BLOW UP" YOUR BRAND!

New this year, businesses can also put their name alongside one of our inflatable attractions placed in designated areas throughout the zoo.

With opportunities ranging from \$ 400–\$1,000, sponsors can select from

Premier, Featured or Select Zoo Locations

based on visibility and availability showcasing one of our

"BOO-TIFUL ATTRACTIONS!"

It's a fun, larger-than-life way to give your business visibility during the event without committing to one of our larger sponsorship levels

Attached you'll find Zoosiana's sponsorship opportunities, with additional details.

Whether you join us as a major event sponsor, put your name behind one of our featured experiences, help bring entertainment and activities to life, or "Blow Up" Your Brand with an Inflatable Attraction, there's an opportunity to make your presence known at Zoosiana.

We'd be happy to discuss the available options and find the sponsorship opportunity that gives your business the visibility and involvement you're looking for!

SPONSORSHIP OPPORTUNITY

EGGSTRAVAGANZOO AND BOO AT THE ZOO

All sponsorship levels include logo recognition across our website, social media platforms, and in-park signage.
As sponsorship tiers increase, so does brand visibility and access to enhanced promotional opportunities.

Investment	Tier Name	Logo Placement	Recognition at the Event of Your Choice	Additional Benefits	Event-Specific Sponsorship Eligibility
\$10,000	Apex Partner	Premium	Month-long, leading partner recognition and promotion	20 admission tickets	Premier Event Feature Options Available: 1. Train Depot 2. Carousel Plaza 3. Event Mascot - Easter Bunny or Boux
\$7,500	Regal Partner	Premium	Month-long, leading partner recognition and promotion	16 admission tickets	Featured Guest Experience 1. Event Maps & Stickers 2. Treat Bags 3. "Hidden" Eggs or "Hidden" Ghosts
\$5,000	Savanna Partner	Featured	High weekend visibility	10 admission tickets	Featured Entertainment Options Available: 1. Live Music - Carousel Plaza 2. Live Music - Red River Hog Stage
\$2,500	Safari Partner	Featured	Community recognition	6 admission tickets	Interactive Activity Options Available: 1. Activity Station 2. Activity Station
\$ 400 - \$1,000	Wildlife Partner	Recognized	Entry-level visibility	Benefits & recognition based on investment level	Event Enhancement Inflatable Attraction - Options Available: 1. Premier Zoo Location - \$1,000 2. Featured Zoo Location - \$750 3. Select Zoo Location - \$400

In-Kind Donations: Contributions of goods and services, as well as sponsorships at various funding levels, are accepted year-round and help support the zoo's programs, events, and animal care initiatives.

“DOUBLE YOUR IMPACT”

**Receive the SAME TIER LEVEL SPONSORSHIP and RECOGNITION at both
EGGSTRAVAGANZOO and BOO AT THE ZOO for a DISCOUNTED INVESTMENT COST**

Zoosiana is offering a tier match promotion for sponsorships of **\$5,000 and above**. **Commit to both events at the same tier and receive 30% off the combined investment while receiving full-tier benefits at each event.**

TIER LEVEL	INVESTMENT VALUE for (1) EVENT	INVESTMENT VALUE for (2) EVENTS	DISCOUNT 30%	TOTAL DISCOUNTED COST TO SPONSOR (2) EVENTS	FULL TIER RECOGNITION AT BOTH ANNUAL EVENTS
APEX Partner	\$10,000	\$20,000	- \$6,000	\$14,000	Full \$10,000 tier at BOTH events
REGAL Partner	\$7,500	\$15,000	- \$4,500	\$10,500	Full \$7,500 tier at BOTH events
SAVANNA Partner	\$ 5,000	\$10,000	- \$3,000	\$ 7,000	Full \$5,000 tier at BOTH events

Sponsorships may be funded with varying amounts and will receive tier status accordingly:

Savanna: \$5,000-\$7,499 Regal: \$7,500-\$9,999 Apex: \$10,000+

The Double Your Impact promotion applies to qualifying sponsorships of \$5,000 and above.

If choosing the Double Impact Sponsorship, payment for one FULL investment value is due prior to participation in the first event; the balance for the second event sponsorship is due 4 weeks prior to the second event.

